

***** MEDIA ALERT *****

FOR IMMEDIATE RELEASE
November 16, 2007

FREE CHILD SAFETY SEAT INSPECTION

Many deaths and injuries can be avoided by using a properly installed seat

WHAT: Don't gamble with your child's life. 96% of child safety seats are installed incorrectly. Now, you can find out if you have the right fit. Motor vehicle collisions are the leading cause of death for children. Child restraints prevent ejection from the vehicle which results in head and spinal cord injuries. Misuse can be categorized as gross, serious, or minor. Even minor misuse can result in life long injuries.

WHEN: Saturday, November 17, 2007, between 12 noon – 3:00pm.

WHERE: Westside Shopping Center, 15 West Bank Expressway, Gretna, LA

WHO: Nationally certified technicians will be on hand to instruct parents/guardians in the proper fit and installation of their car seats. The event is being held by the LSU Interim Hospital in cooperation with the Louisiana Passenger Safety Task Force.

For more information, contact Bridget Gardner RN at 504.903.3181.