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**For Immediate Release**

**LSU HCSD Annual Report Receives First Place Award  
From the Press Club of New Orleans**

**Baton Rouge (July 23, 2008)** – The LSU Health Care Services Division Office of Communications and Media Relations received the 2007 first place award for best annual report from the Press Club of New Orleans in its 50<sup>th</sup> Annual Excellence in Journalism Competition.

The annual report features the story of the LSU HCSD response to hurricanes Katrina and Rita and the recovery efforts of the multihospital system. It also highlights accomplishments of LSU HCSD hospitals during 2006.

The LSU HCSD Office of Communications and Media Relations enlisted the services of X Design, the Baton Rouge graphic design firm, to implement the design of the 2006 report.

The LSU HCSD Office of Communications and Media Relations also recently received the 2008 Pelican Award for Best Hospital System Website from the Louisiana Society for Hospital Public Relations and Marketing, which gives annual awards to honor exemplary efforts in hospital public relations.

LSU HCSD Office of Communications and Media Relations staff includes Marvin McGraw, director, Michael Higgins, coordinator, Shawn Taylor, public information officer, and Stephanie Aymond, administrative assistant.

Obtain an image of the annual report at:

[http://www.lsuhs hospitals.org/media-relations/multimedia/LSU\\_AnnualReport-2007.jpg](http://www.lsuhs hospitals.org/media-relations/multimedia/LSU_AnnualReport-2007.jpg)

The LSU Health System is one of the largest public health care delivery systems in the country. It has over 60,000 admissions, 350,000 patient days, 1 million outpatient visits, and over 350,000 emergency department visits. Each year 1700 residents from the LSU and Tulane Schools of Medicine and Ochsner Health System and 4,000 nurses and allied health students from many colleges and universities are trained in LSU facilities.

LSU is the largest single provider of uncompensated inpatient care in Louisiana. LSU hospitals have an economic impact of over \$1.6 billion in asset business activity, \$918 million in personal earnings, and support over 10,000 jobs.

For more information, contact Marvin McGraw, Director of Communications and Media Relations, LSU Health Care Services Division, 225.922.1424 or mmcgra@lsuhsc.edu.