

LALLIE KEMP REGIONAL MEDICAL CENTER

FOR IMMEDIATE RELEASE

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LSU Lallie Kemp Regional Medical Center Is Now a Smoke Free Campus

Independence (January 1, 2009) – Lallie Kemp Regional Medical Center (LKRMC) is now a tobacco and smoke-free campus as of January 1, 2009. Through the Louisiana Rural Health Association's Operation Against Smoking/Inhaling Secondhand Smoke (OASIS) initiative, which is designed to help adhere to the hospital's commitment to become tobacco and smoke-free, LKRMC will be making every effort to support patients, families and staff with the implementation of this new policy. LKRMC is so committed to this cause that they will continue to provide employees and visitors with assistance in tobacco cessation through community based programmatic activities.

This decision was made in support of LKRMC's mission to enhance, sustain and restore the health and development of patients and to create and maintain a healthy environment for employees, physicians, families and visitors. The tobacco-free campus policy will prohibit the use of tobacco both within the hospital's buildings and anywhere on the hospital grounds.

As a leader in our community, LKRMC's dedication to this mission will help in maintaining the tobacco-free trend across Louisiana and to assist in the cultivation of a healthier healthcare atmosphere.

For more information on assistance in tobacco cessation or any other services offered at LKRMC, contact the Tobacco Cessation office at (985) 878-1362 or visit our website at www.lsuhs hospitals.org. For additional information on the OASIS initiative, please contact Michael Calabro at (985) 369-2223 or via email at calabro@lrha.org.

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